

teal diva 5K

2025
SPONSOR
PACKET





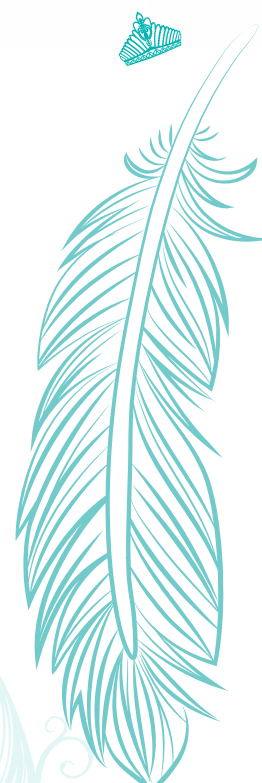
ABOUT

The Teal Diva 5k originated in Mooresville, NC. After three successful years, we brought it to the Queen City. Join us as we celebrate a decade of supporting women affected by gynecologic cancer May 3, 2025 at McAlpine Park in Charlotte, NC.

MISSION

Teal Diva focuses on the mental and emotional health of those affected by a gynecologic cancer. Our goal is to meet our community where they are by connecting with newly diagnosed women, survivors, and their support network.

The 5k is an amazing way to bring my family and friends together to celebrate both my life and how the Teal Diva sisterhood has been such a positive and loving presence during my cancer journey. It is so uplifting to see all of the incredible gyn cancer survivors in one place and to meet their supporters and loved ones. The 5k makes us all feel like superheroes.



The 11th Annual Teal Diva 5k welcomes participants from all walks of life: families, fitness enthusiasts, patients, hospital staff seeking meaningful connections with patients, community members, and businesses looking to make a difference. Join us as we run and walk for Her!



11
Years

253
Event Volunteers

158
Teams

2,705
Participants

Individual runners and walkers, as well as families and teams, gather to honor the strong women in their lives who are currently battling, have battled, or have passed away from gynecologic cancer. We unite in teal, peach, and lavender attire, symbolizing our commitment to their cause and the power of community support.

Teal Diva was a group that was very close to our girl's heart. She found an organization that wasn't an "organization" it was a community. A community of fighters and survivors and supporters that all had a common bond. All be it that common bond was terrible, the community was beautiful. We continue to support Teal Diva, even after losing our most beloved, because this community meant so much to her and helped all of us get through tough days. If we can help someone else, either with the disease or supporting, then we'll be here. FOREVER!!



4CLAIRE



Karla's
KANCER KRUSHERS

CIRCLE
de Luz



Sisi's
SOLDIERS

Shine on
for Kristin



RANDY'S
COC
CANCER CRUSHERS



DOUBLE
Trouble

BETH'S
BEST
TEAM
EVER.

HOW WE MAKE A DIFFERENCE



YES GIRL VOLUNTEER PROGRAM

By saying yes to tasks like lawn mowing, laundry, home maintenance, and offering financial assistance for necessities like rent and utilities, our community volunteers help ease the burdens of a woman battling cancer, allowing her to focus on her fight and find moments for herself, so she never has to face it alone.

TEAL TRANQUILITY: *A Break from the Battle, Together*

Our weekend retreat is a transformative experience for survivors of gynecologic cancer, made possible through our fundraising efforts. Your support as a donor ensures that we can continue to provide this life-changing retreat, allowing survivors to forge deep connections, find strength in one another, and create lasting memories. Your contribution helps us offer solace, inspiration, and healing to those who need it most.



ENCOURAGEMENT CARDS

As part of our nonprofit's mission, we've introduced a new program in response to the challenges brought forth by the pandemic. We're excited to share that we now provide a service where women in need of encouragement receive uplifting cards filled with prayers and support.

CANCER SURVIVOR DIGNITY CHEMO SHIRT

We provide teal infusion shirts to women receiving chemotherapy for gynecological cancers, free of charge, preserving their dignity during a difficult process and empowering them by making their battle visible through the distinctive teal color associated with ovarian cancer.

ONLINE COMMUNITY

15K

PLEASE VISIT OUR WEBSITE FOR ADDITIONAL RESOURCES, SUPPORT AND TO GET INVOLVED:

tealdiva.org



@tealdiva_sisterhood



@tealdiva



@teal_diva



FOR INQUIRIES OR INVOICE CONTACT:

shannon@tealdiva.org
1135 Four Lakes Dr. Suite E
Matthews, NC 28105



FOUNDER'S SPOTLIGHT

Shannon Routh is a beacon of teal at every event, arriving early, adorned in the most vibrant teal attire, and exuding boundless enthusiasm with a perpetual smile. As a survivor herself, her unwavering courage and generous spirit inspire hope among fellow survivors and infuse every gathering with infectious energy, making everyone feel cherished. Leading this nonprofit with an unstoppable drive, she embarks on her 14th year at the helm, having dedicated herself to this mission since 2010.

SPONSORSHIP PAGE

PRESENTING SPONSORS

TEAL AMBASSADOR

\$10,000

Two Available

- Logo on medal ribbon
- Opening remarks Shout-out
- Vendor/TEAL-gating Tent & Table
- Logo on race BIB
- 20 Race Entries
- Items in Swag bags
- Prominent Logo Placement:
 - Banner
 - T-shirt
 - Email & Social Media
 - Race Website

COMMUNITY CHAMPION

\$5,000

- Vendor/TEAL-gating Tent & Table
- Logo on race BIB
- 12 Race Entries
- Items in Swag bags
- Logo Placement:
 - Banner
 - T-shirt
 - Email & Social Media
 - Race Website

HOPE BUILDER

\$2,500

- Vendor/TEAL-gating Tent & Table
- 8 Race Entries
- Items in Swag bags
- Secondary Logo Placement:
 - Banner
 - T-shirt
 - Email & Social Media
 - Race Website

STRENGTH PROMOTER

\$1,000

- Vendor/TEAL-gating Table
- 4 Race Entries
- Items in Swag bags
- Name Placement:
 - Banner
 - T-shirt
 - Race Website

COURAGE ADVOCATE

\$500

- 2 Race Entries
- Name Placement:
 - Banner
 - T-shirt
 - Race Website

PARKING SPONSOR

\$600

- Parking section branded to advertise your company!

"You are parked in XYZ's section!"

STATION SPONSOR

\$400

Water Station - One Available
Mile Marker - Three available

- Logo on custom signage
- Volunteer opportunity at station to cheer on participants

SISTERHOOD SUPPORTER

\$300 - \$1,000

Show your support for the event without having to set up and staff a vendor booth. In exchange for your contribution, your company will be recognized on the website, social media and day of the event.

SWAG BAGS & IN-KIND

\$500 - \$1,000

Gain visibility by donating swag bags with your company logo. We also need in-kind items like snacks and water bottles for participants & volunteers.

My first Teal Diva 5k was 3 1/2 years ago during which my sister and four best friends of 40 years joined me to celebrate the end of my chemo treatments for ovarian cancer. Since then, I have attended every Teal Diva 5K in Charlotte and have volunteered at every Summer-ville 5k. Each Teal Diva 5k is so special...it's not only a day for me to gather with my best friends to celebrate my survivorship, it's also a day for me to fellowship with and celebrate the survivorship of my Teal Sisters.



SistersUNITE



2025 CHARLOTTE 5K SPONSORSHIP

SPONSORSHIP BENEFITS	TEAL AMBASSADOR \$10,000 <small>2 AVAILABLE</small>	COMMUNITY CHAMPION \$5,000	HOPE BUILDER \$2,500	STRENGTH PROMOTER \$1,000	COURAGE ADVOCATE \$500
Logo on medal ribbon	✓				
Opening remarks Shout-out	✓				
Vendor/TEAL-gating Options	TENT & TABLE	TENT & TABLE	TENT & TABLE	TABLE	
Logo on race BIB	✓	✓			
Race Entries	20	12	8	4	2
Items in Swag bags	✓	✓	✓	✓	
Logo Placement:	PROMINENT	LOGO	LOGO	NAME ONLY	NAME ONLY
· Banner	✓	✓	✓	✓	✓
· T-shirt	✓	✓	✓	✓	✓
· Email & Social Media	✓	✓	✓		
· Race Website	✓	✓	✓	✓	✓



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